



PARTNERING WITH iNKFISH



THE OBJECTIVES OF THIS PARTNERSHIP PRESENTATION ARE TO:



Unlock additional revenue and increase your profitability



Introduce you to how iNKFISH operates



Highlight the benefits of partnering with iNKFISH



OUR VISION

“ Our 2024 vision is
1,500 Social Impact
Homes delivered
across the UK ”



Louis Stedman-Bryce

Co-Founder

Louis is an Entrepreneur, Investor and former Member of the European Parliament, where he was the first LGBT person of colour to represent the United Kingdom.



Elliot Forder

Co-Founder

Elliot has a background in private equity and asset finance, which has seen him oversee £150 million of investment into Social Impact Housing schemes and businesses.



"My first experience of care came at age 10, when I became a young carer for my little sister Michelle, who was born with Down syndrome and severe autism. The challenges my own family faced in trying to find suitable housing for Michelle is the reason I decided set up iNKFISH with Elliot "

Louis Stedman-Bryce iNKFISH Co-Founder

CARE IS IN OUR ROOTS



VALUES

**WE HELP BUILD BESPOKE SOLUTIONS THAT OFFER EMPOWERMENT THROUGH
FREEDOM OF CHOICE AND PERSON-CENTRED CARE.**

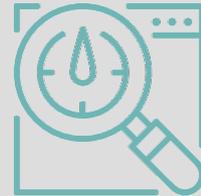
iNKFISH is proud to be driven by 3 core values at the
heart of our organisation:



SUSTAINABILITY



PROFESSIONALISM



CONTINUAL IMPROVEMENT

BUSINESS MODEL

We are **property specialists** working in partnership with Care Providers, Housing Providers, Local Authorities, and Clinical Commissioning Groups (CCG's).

We create **social impact housing schemes** designed to help the most vulnerable in society.





CURRENT PROJECTS



EXISTING PROJECT

This example was formerly a care home for clients with mental health issues. It housed 9 people with a large communal space. Due to the client type and the layout of the building, it was becoming increasingly difficult for staff to manage the home. The solution introduced not only alleviated a lot of those managerial challenges but also increased capacity by converting it into 12 self-contained flats for Supported Living.





CURRENT PROJECTS



NEW PROJECT

This property has recently been converted into a 6 bedroom home to a very high standard. iNKFISH has proposed minor adaptations that will convert some of downstairs space to be able to accommodate 6 clients with learning disabilities, while leaving enough space for a communal room and staff area. Each bedroom will have an en suite bathroom.



TESTIMONIAL

"I worked with Elliot and his team on a number of projects across the UK in my capacity as CEO of Parasol Homes. These projects greatly increased our access to housing stock and helped us house hundreds of vulnerable adults. Their knowledge and skillset were invaluable in the investment process and the quality of the homes delivered was fantastic. **As a Non-Executive Director of several Housing Associations, Charities and Community Benefit Societies, I would have no hesitation in recommending iNKFISH to work alongside any of my partners in this capacity.**"

Joy Malyon





15,000
SSH homes needed
by 2028

Only **10.5%**
of current
SSH schemes are in
London and the
South East



FUTURE NEED

An estimated 15,000 additional Housing Units are needed by 2028. This is due to the growth in population and shift in policy towards community-based housing, as it offers local authorities a cost saving option. It is vital that we prepare now for this increase in demand as failure to do so could result in thousands of vulnerable adults left without suitable housing. We at iNKFISH are committed to providing 1,500 homes over the next 4 years.

The unbalanced distribution of Specialised Supported Housing (SSH) is likely attributed to property prices in the south of the country being much higher. A contributing factor could be the lack of engagement from Local Authorities to shift towards Supported Living.



THE BENEFIT OF iNKFISH SUPPORTED LIVING



Help providers to increase revenue and profitability.



Remove the requirement for large capital investment to enter or grow an existing service within supported living.



Properties are managed and maintained by a registered Housing Association, allowing the provider to focus on delivering good quality person centred care.





OUR PARTNERSHIP CRITERIA



Long term
relationships

Professional
person-centered
care

Innovative
approach to social
impact



NEXT STEPS



Our dedicated team are on hand to guide you through this partnership process. We will assist **by sourcing, evaluating and adapting property** bespoke to the needs of your clients.

We will also guide you through the due diligence process including **support with rent testing and evaluating the support from the Local Authority** for any potential scheme.



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THANK YOU FOR YOUR TIME

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